



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Great American Media
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 1400845

Schedule Dates

10/30/12-11/05/12

Date Entered 10/25/12
Last Modified 10/25/12

Advertiser

DCCC-Democratic Congressional Campaign Comm

Entered By Katie Freckleton

Agency

Great American Media (2231)

CO-OP No

Product

POLITICAL ISSUE (ns) (1187)

Headline # 06397075

Brand

DCCC 10/30 (450995)

Demo A35+

Salesperson

TeleRep/DC, Washington DC (2995)

Order Type Normal

Sales Office

TeleRep Washington DC

Package Deal

Buyer Name

KEULEMAN, KATIE

Commission % 15.00

Phone/Fax

/

Net Total \$2,737.50

CPE

11/14/2238

Sales Tax \$15,512.50

Account Types

National/Political Issue Agency BRD

Billing Type

Standard

Comments

DCCC 10/30
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEMOCRATIC CONGRESSIONAL
CAMPAIGN COMMITTEE

Salt Lake City (KUTV)

By Broadcast Month	Spots	Rate
Nov. 2012	11	\$18,250.00
Grand Total:	11	\$18,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/30/12-11/02/12	1	:30	10P-10:35P (MST)	1		X	X	X	X			1	\$5,410.00	\$5,410.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, KUTV NEWS AT 10P M-F	10/25/12
2.0	Normal Line / News (2)	10/30/12-11/02/12	1	:30	12P-1P (MST)	2		X	X	X	X			2	\$630.00	\$1,260.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2 NEWS AT NOON	10/25/12
3.0	Normal Line / News (3)	10/30/12-11/02/12	1	:30	4P-4:30P (MST)	2		X	X	X	X			2	\$940.00	\$1,880.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2NEWS AT 4PM	10/25/12
4.0	Normal Line / News (6)	10/30/12-11/02/12	1	:30	6A-8A (MST)	2		X	X	X	X			2	\$1,560.00	\$3,120.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2 NEWS THIS MORNING	10/25/12
5.0	Normal Line / News (8)	11/03/12-11/03/12	1	:30	10P-10:35P (MST)	1						1		1	\$3,130.00	\$3,130.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, KUTV NEWS AT 10P SAT	10/25/12
6.0	Normal Line / News (9)	11/04/12-11/04/12	1	:30	5P-6P (MST)	1							1	1	\$1,880.00	\$1,880.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2 NEWS AT 5P SUN	10/25/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Katie Freckleton 10/25/12



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Great American Media
10710 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 1400843

Schedule Dates	10/30/12-11/05/12	Date Entered	10/25/12
Advertiser	DCCC-Democratic Congressional Campaign Comm	Last Modified	10/25/12
Agency	Great American Media (2231)	Entered By	Katie Freckleton
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	DCCC 10/30 (450995)	Headline #	06397075
Salesperson	TeleRep/DC, Washington DC (2995)	Demo	A35+
Sales Office	TeleRep Washington DC	Order Type	Normal
Buyer Name	KEULEMAN, KATIE	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	11/14/2238	Commission	\$2,737.50
Account Types	National/Political Issue Agency BRD	Net Total	\$15,512.50
Billing Type	Standard	Sales Tax	
Comments	DCCC 10/30 ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE		

Salt Lake City (KUTV)		Rate
By Broadcast Month	Spots	
Nov. 2012	11	\$18,250.00
Grand Total:	11	\$18,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.0	Normal Line / News (10)	11/05/12-11/05/12	1	:30	4P- 4:30P (MST)	1	1							1	\$940.00	\$940.00	Salt Lake City (KUTV)	2NEWS AT 4PM	10/25/12
8.0	Normal Line / SPOT (11)	11/05/12-11/05/12	1	:30	8A- 9A (MST)	1	1							1	\$630.00	\$630.00	Salt Lake City (KUTV)	THE EARLY SHOW	10/25/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



Rep: TELEREP, INC.
Run On: Oct26/12 at 13:45

E-Order#: 440176 (Rev 0) Ag#2343715
Station: KUTV-TV SALT LAKE CITY, UT
Agency: GREAT AMERICAN MEDIA
Advertiser: ISS/DCCC
Buyer: KATIE KEULEMAN

HiLine#: 6397075 (Mod 0.1)
Dates: Oct30/12 - Nov06/12
Prod#: DCCC 1030
Tel #:

REP BUYLINES

Traffic# 1400843
Salesperson: CHERYL BLAIR
Est# 2238
Demo: RA35+

Page: 1
Requested by: SHANNON

Mod Code	Buy Line	DayTime	Length	Starting Rate	Ending Date	# of Wks	Spt/Week	Total Spots	Total Dollars	Program Name	Rep: Last RA35+ Activity	Last Mod/Rev
DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE												
S	1	Tu-F/10-1035P	30S	\$4,000	Oct30/12	1	0	0	\$0	KUTV NEWS AT 10P M-F	0.0	Oct26/12
		Order Comment: KUTV NEWS AT 10P M-F										Mod #0.1: S
A	12	Tu-F/10-1035P	30S	\$5,410	Oct30/12	1	1	1	\$5,410	KUTV NEWS AT 10P M-F	0.0	Oct26/12
		This is a make-good for Oct30 on line-1 for 1 spot/wk										Mod #0.1: A
S	2	Tu-F/12N-1P	30S	\$500	Oct30/12	1	0	0	\$0	2 NEWS AT NOON	0.0	Oct26/12
		Order Comment: CHANGING RATE TO REFLECT UPDATED RATE CARD										Mod #0.1: S
A	13	Tu-F/12N-1P	30S	\$630	Oct30/12	1	2	2	\$1,260	2 NEWS AT NOON	0.0	Oct26/12
		Order Comment: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE										Mod #0.1: A
S	3	Tu-F/4-430P	30S	\$750	Oct30/12	1	0	0	\$0	2NEWS AT 4PM	0.0	Oct26/12
		Order Comment: 2NEWS AT 4PM										Mod #0.1: S
A	14	Tu-F/4-430P	30S	\$940	Oct30/12	1	2	2	\$1,880	2NEWS AT 4PM	0.0	Oct26/12
		Order Comment: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE										Mod #0.1: A
S	4	Tu-F/5-530P	30S	\$1,500	Oct30/12	1	0	0	\$0	2 NEWS AT 5P	0.0	Oct26/12
		This is a make-good for Oct30 on line-3 for 2 spots/wk										Mod #0.1: S
		Order Comment: UPDATING RATE TO REFLECT NEW RATE CARD										
S	5	Tu-F/530-6A	30S	\$500	Oct30/12	1	0	0	\$0	2 NEWS AT 530A	0.0	Oct26/12
		Credit taken for 1 spot missed Oct30										Mod #0.1: S
S	6	Tu-F/6-8A	30S	\$1,250	Oct30/12	1	0	0	\$0	2 NEWS THIS MORNING	0.0	Oct26/12
		Order Comment: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE										Mod #0.1: S
A	15	Tu-F/6-8A	30S	\$1,560	Oct30/12	1	2	2	\$3,120	2 NEWS THIS MORNING	0.0	Oct26/12
		This is a make-good for Oct30 on line-6 for 2 spots/wk										Mod #0.1: A
S	7	Tu-F/8-9A	30S	\$500	Oct30/12	1	0	0	\$0	THE EARLY SHOW	0.0	Oct26/12
		Order Comment: UPDATING RATE										Mod #0.1: S
		Credit taken for 1 spot missed Oct30										
S	8	Sat/10-1035P	30S	\$2,500	Nov03/12	1	0	0	\$0	KUTV NEWS AT 10P SAT	0.0	Oct26/12
		Order Comment: THE EARLY SHOW										Mod #0.1: S
A	16	Sat/10-1035P	30S	\$3,130	Nov03/12	1	1	1	\$3,130	KUTV NEWS AT 10P SAT	0.0	Oct26/12
		Order Comment: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE										Mod #0.1: A
S	9	Sun/5-6P	30S	\$1,500	Nov04/12	1	0	0	\$0	2 NEWS AT 5P SUN	0.0	Oct26/12
		This is a make-good for Nov03 on line-8 for 1 spot/wk										Mod #0.1: S
		Order Comment: UPDATING RATES TO REFLECT NEW RATE CARD										
A	18	Sun/5-6P	30S	\$1,880	Nov04/12	1	1	1	\$1,880	2 NEWS AT 5P SUN	0.0	Oct26/12
		Order Comment: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE										Mod #0.1: A
S	10	Mon/4-430P	30S	\$750	Nov05/12	1	0	0	\$0	2NEWS AT 4PM	0.0	Oct26/12
		Order Comment: UPDATING RATES TO REFLECT UPDATED RATE CARD										Mod #0.1: S
A	17	Mon/4-430P	30S	\$940	Nov05/12	1	1	1	\$940	2NEWS AT 4PM	0.0	Oct26/12
		Order Comment: 2NEWS AT 4PM										Mod #0.1: A
S	11	Mon/8-9A	30S	\$500	Nov05/12	1	0	0	\$0	THE EARLY SHOW	0.0	Oct26/12
		This is a make-good for Nov05 on line-10 for 1 spot/wk										Mod #0.1: S
		Order Comment: UPDATING RATES TO REFLECT UPDATED RATE CARD										
A	19	Mon/8-9A	30S	\$630	Nov05/12	1	1	1	\$630	THE EARLY SHOW	0.0	Oct26/12
		Order Comment: THE EARLY SHOW										Mod #0.1: A

Total 11 Spots for:

\$18,250

11

\$18,250

0.0

Monthly Estimate Dollars:

\$18,250 Nov/12

0.0 Nov/12